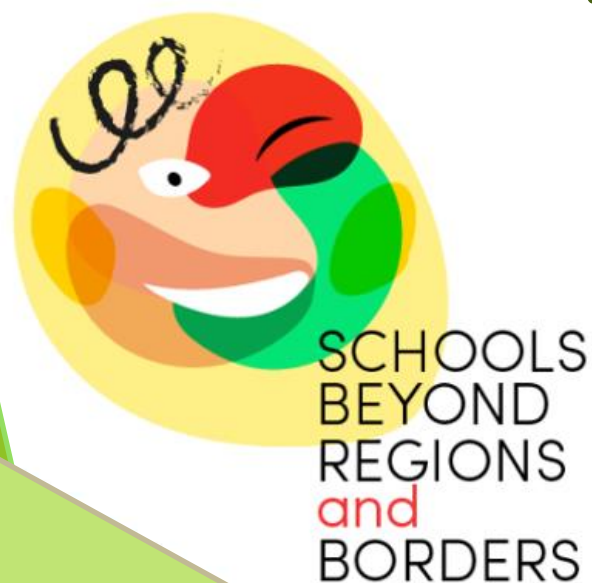


STARTING POINTS FOR COMMUNICATION ETHICS

A reflective journey springing from a
lecture by professor Julien Longhi
and from a reinterpretation of *The
Manifesto of Non-Hostile
Communication*



V classico / V musicale
Liceo A. Maffei - Riva del Garda
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After attending professor Julien Longhi's lecture titled *The spread of extremist narratives in recent scientific, political, and social discourses online: how to identify and respond to them?* and following the discussion on the points brought up by the lecturer...



...we have exchanged ideas on the content of *The Manifesto of Non-Hostile Communication* and have come up with some written reflections.



We have understood the ethical implications of *experiencing communication*, whether in political contexts or in our daily interactions...



...and have concluded our in-depth analysis by watching three talks on *Communication ethics* by professor Adriano Fabris from the *Rosmini Institute*

WHAT IS COMMUNICATION ETHICS?

It identifies and defines moral notions and behavioural principles involved in communication



It seeks to establish ethical communication standards grounded in philosophy and to advocate for the implementation of appropriate behaviour in response to widespread carelessness



Ethical communication is not just relevant to insiders but to everyone participating in the communication process.

We all need to recognize our obligation to adhere to the rules pertaining to our roles and take responsibility for making choices and decisions. We must internally find the motivation to act appropriately.



“Responsibility” is what defines the ethical foundation of communication.

From an ethical standpoint, when communicating, it is essential to:

keep in mind who our interlocutor is and the relationship we have established with them;

create a message that predicts the recipient's needs through anticipatory decoding;

meet the needs of our conversation partner, which involves adapting to their preferences, engaging them, and promoting a harmonious interaction.

