

# SHARING ECONOMY

GINNASIO ANTONIO SEMA PIRANO



# Reasoning

- Sustainable
- Ethical
- Efficient

## The Benefits of the Sharing Economy



# The concept of a sharing economy

- Sharing goods and resources
- Builds community and reduces environmental impact
- Examples of it are thrifting, sharing transport, passing down clothes ...
- Circular economy

# Sharing Economy



# Objectives

- Informing the public and analysing the form and presence of sharing economy models

# Datapool

- Mostly young Slovene or European women

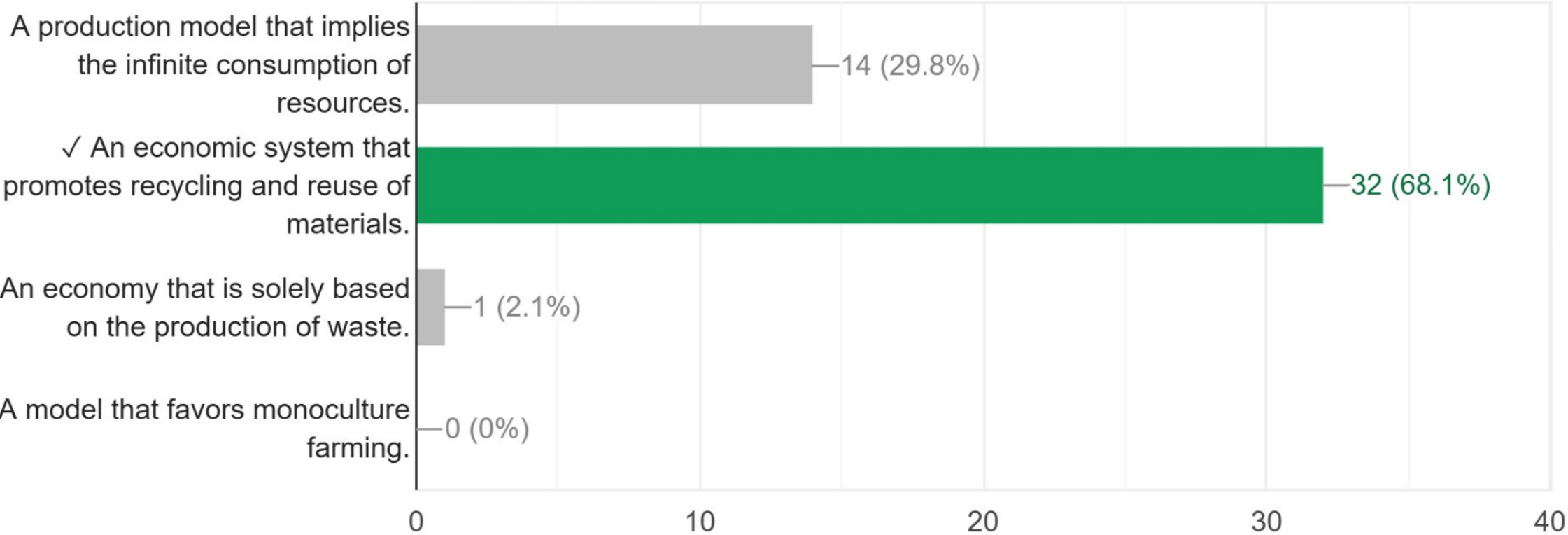


# Familiarity with the subject

- Understand and partake in various forms of sharing economy

# What do you think circular economy is?

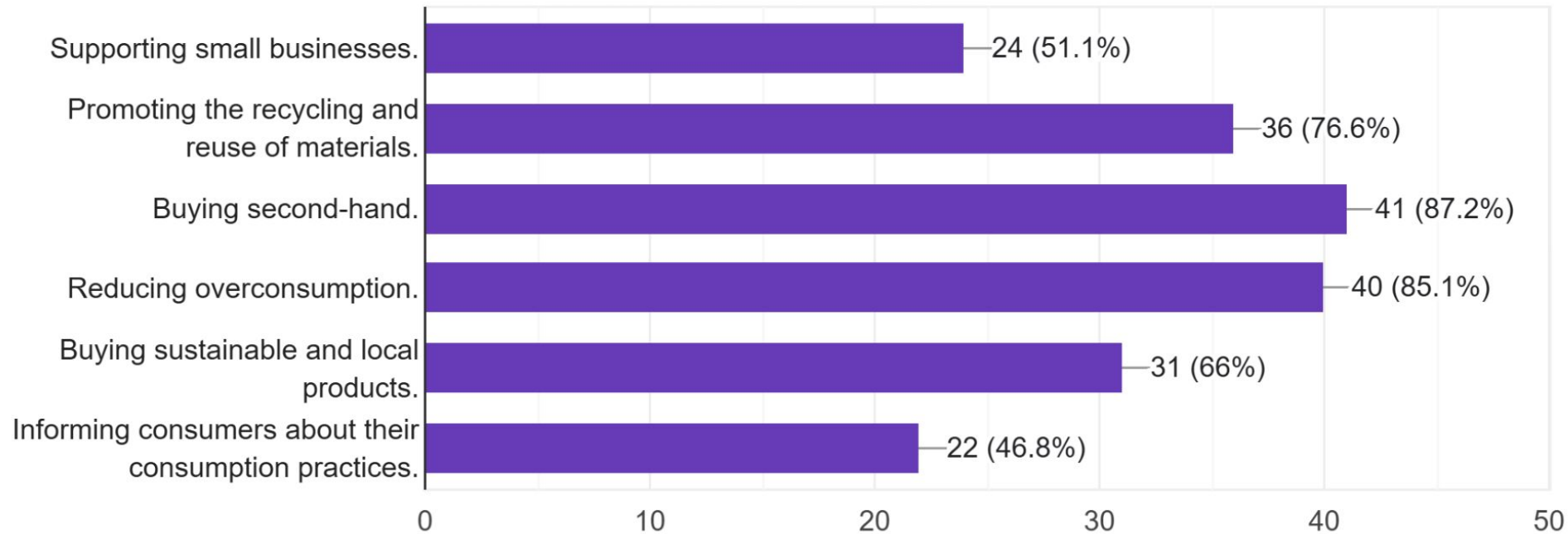
32 / 47 correct responses



# Reasoning

What strategies of reduced resource consumption help promote circular economy? (you can choose more than one option)

47 responses



# Opinions

- Positive environmental impact
- Overconsumption
- Second hand shopping

## Companies Successfully Operating Within the Sharing Economy



# Concerns

- Lack of infrastructure, overly inflated prices.
- Preference for new products
- Not economically beneficial



# Conclusion

- Objectives have been met, the general public has a positive idea about it.

